



## Technical Skills

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe XD  
Adobe After Effects  
Microsoft Office  
Squarespace  
Wordpress

## Professional Skills

Competent Communicator  
Creative Problem Solver  
Strategic Thinker  
Active Listener  
Organized

## Education

### Bachelors of Arts In Graphic Design Minor In Communication Studies

Texas A&M University-Corpus Christi | Class of 2022

### Associates of Arts

Palo Alto College | Class of 2019

## Experience

### Graphic Designer

TradeCraft Agency  
*April 2023 - May 2024*

- Produced creative collateral for client accounts including branding, advertisements, eblasts, and website design, etc. with the use of Adobe programs
- Executed the productivity of multiple projects simultaneously and completed them on time with the highest level of quality in a fast-pace environment
- Collaborated with the account team to completed client revisions and requests

### Graphic Design Coach

Texas A&M University-Corpus Christi - Dept. Of Art & Design  
*Aug. 2021 - May 2022*

- Aided approximately 90 students with printing and use of Adobe Creative Cloud Apps
- Mentored students in-person and virtually with their coursework
- Carried out office duties and maintained cleanliness of design spaces per week

### Graphic Design Intern

Texas A&M University-Corpus Christi - Office of Marketing & Communication  
*Aug. 2020 - May 2021*

- Created print and digital promotional materials for school events and activities
- Applied the school's branding and spirit to all projects maintaining the school's image
- Completed 3–5 assigned projects independently on a weekly basis

### Assistant Manager

Kaman's Art Shoppes' Inc. (Location: San Antonio Zoo)  
*Oct. 2017 - April 2023*

- Achieved elite status by earning over \$1,200 in sales transactions within a shift, servicing between 40–60 guests
- Input 100% of daily sales paperwork and weekly inventory into company system
- Led a team of 4–5 artists daily, keeping the stand functional and organized

## Volunteer Work

### AAF Corpus Christi | One Day

Je'Sani Smith Foundation | *Oct. 2021*  
Communities In Schools of the Coastal Bend | *Oct. 2020*

ONE DAY is a public service event held at TAMUCC that brings professional and student creatives together to develop and implement a marketing strategy and advertising campaign for a non-profit organization.

## Contact Info.

hello@frankrubidesign.co  
frankrubidesign.co

